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HSBC integrates Active Placement into Liquidity Investment Solutions

(LONDON) HSBC has enhanced its Liquidity Investment Solutions (LIS) execution platform with the integration of Active Placement, enabling clients to take direct control of their surplus cash investments.

LIS gives HSBC's corporate and institutional clients the ability to invest and redeem their excess cash across a number of investment options. Investments were initially made using a pre-defined investment policy, but the addition of Active Placement gives clients the flexibility to initiate control investments directly, or to invest passively using an automated cash sweep with their pre-defined rules.

With dual authorization and email notifications, Active Placement provides clients with the necessary corporate governance controls to execute investments with a number of money market funds. An auto-settlement feature provides full integration and operational efficiency in the management and movement of surplus cash.

Suraj Kalati, Global Head of Liquidity Products, HSBC, said: "LIS is a valuable tool in helping clients improve efficiency when it comes to cash flow management. The integration of Active Placement provides greater choice to our clients, and in doing so enables them to manage ad-hoc cash surpluses.

"LIS is now more holistic, and gives clients the opportunity to take greater control over their investments."

HSBC LIS is available via HSBCnet's Liquidity Management Portal, an intuitive suite of visual analytics and self-service tools, including cash flow forecasting that provide clients with visibility and transparency in optimising their liquidity.

LIS Active Placement is initially available to clients in the UK, Hong Kong and China. It will launch in the US and India in late March 2021.

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Media contacts

Jack Rich

jack.rich@hsbc.com, +44 (0)7796 700786**About HSBC**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,956bn at 30 September 2020, HSBC is one of the world's largest banking and financial services organisations.