

# Global Markets Complaint Handling Principles

Japan



# Japan Global Markets Complaints Handling Principles

## 1. Introduction

1.1. At HSBC, we are committed to providing you with the best customer experience we can. We encourage you to let us know, as soon as possible, whenever our products or services do not meet your expectations so we may promptly address your concerns.

1.2. In the event that you have a complaint about the quality of the products or services which HSBC supplies to you, or if you would like to receive further information concerning HSBC's complaints handling processes, you may speak to your usual HSBC representative or send an e-mail to [markets.and.bsm.divisional.complaints.coordinator@hsbc.com](mailto:markets.and.bsm.divisional.complaints.coordinator@hsbc.com)

1.3. Our key principles are:

1.3.1. Clients and potential clients can submit complaints free of charge

1.3.2. We aspire to respond and to have resolved complaints within 60 working days, however this will depend on individual circumstances and the complexity of the case

1.3.3. We work in partnership with clients to resolve concerns in a consistent and fair manner

1.4. Complaints are handled in line with the Global Markets complaints handling policy. This disclosure sets out details of the Global Markets complaints handling policy.

## 2. Frontline resolution

2.1. Where appropriate and possible, we aim to provide resolution via the first person to whom you escalate the issue. This may be a member of a product client service team or your Relationship Manager.

2.1.1. We will Acknowledge – complaints as soon as possible in person, by telephone or in writing.

2.1.2. Act – to investigate, obtaining advice from relevant colleagues as necessary, in order to resolve the complaint.

2.1.3. Close – we will explain the outcome of your complaint and the actions we have taken.

2.2. Where we are unable to resolve the issue immediately, we will work with you until the issue is resolved. We will provide you an indicative timeline for the resolution and provide regular progress updates. In the unlikely event we are unable to close the issue to your satisfaction you have the option to

follow the Alternative Dispute Resolution mechanism, outlined for the specific HSBC entity you have been discussing the issue with

### **3. Alternative Dispute Resolution mechanisms**

3.1. If you are not satisfied with HSBC's response, you have the option to bring your complaint to the appropriate financial industry regulatory body as stated:

The Customer Complaint and Dispute Resolution Procedures for Registered Financial Institution business (securities related business), based on the Financial Instruments and Exchange Act Article 37-7, are set out below.

The customer complaint and dispute resolution procedures are provided by the Japan Securities Dealers Association/ the Financial Futures Association of Japan (both through the Financial Mediation Assistance Center (FINMAC)).

#### Contact Information for FINMAC

Address:

1-13, Nihombashi Kayaba-Cho 2-chome, Chuo-ku, Tokyo, 〒103-0025

Telephone:

0120-64-5005

<http://www.finmac.or.jp/>

Pursuant to the Banking Act Article 12-3, the Japan Branches of The Hongkong and Shanghai Banking Corporation Limited have signed an agreement with the Japanese Bankers Association (JBA) with respect to the use of customer complaint and dispute resolution procedures to be provided by JBA which is a Designated Dispute Resolution Body under the Banking Act.

#### Contact information for JBA Customer Relations Center

Address:

Ginko-Kaikan, 3-1, Marunouchi 1-chome, Chiyoda-Ku, Tokyo, 〒100-8216

Telephone:

0570-017109 or 03-5252-3772

[www.zenginkyo.or.jp/adr/](http://www.zenginkyo.or.jp/adr/)