

“Rethinking Treasury” aims to help corporate treasurers prepare for upcoming challenges by providing best practice expertise, insight and analysis from HSBC subject matter experts and industry leaders.

Each newsletter will feature an interview with a corporate treasurer, sharing their “Fab 5”.



TREASURER’S FAB 5

Alicia Nunez de la Huerta, Corporate Treasurer at Aeromexico, looks back on her career and shares her insight on the treasury function including its challenges by answering the Fab 5:

- Tell us about your career path and what particular experience has been most valuable to you along the way?
- What is the biggest challenge you currently face?
- How is the performance of your treasury group measured?
- What takes up most of your time?
- How has technology changed treasury?



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RETHINKING RISK MANAGEMENT

Treasurers, how confident are you?

Adco Leung, Thought Leadership Asia-Pacific



- The consequences of overconfidence
- Implications for corporate decision making and treasury risk management
- What to make of the ‘low volatility - high ambiguity’ environment?

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THE ACCOUNTING CORNER

A new perspective on hedging foreign operations

Serafin Icasiano, Thought Leadership Americas



- Protecting earnings from foreign subsidiaries
- Aligning returns from foreign operations to Net Investment Hedging

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RISK MANAGEMENT - CYBER SECURITY

Latin American Cybersecurity: A Fast-Growth priority

Carlos Gonzalez Fillad, Regional Head of Latin America GLCM

Lance T Kawaguchi, Global Head - Corporates, GLCM



- The cyber landscape and the value of data
- The weakest link: People
- Investing in business continuity

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DIRECTION OF ECONOMIC GROWTH

The World in 2030

Provided by HSBC GLOBAL RESEARCH



- Emerging economies offer the best prospects for long-term growth...
- ...but the challenges for policymakers, although they may shift, are unlikely to lessen
- China looks set to be the world's largest economy by 2030 while India should jump to No.3

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CONTACT THE THOUGHT LEADERSHIP TEAM:

thought.leadership.global@hsbc.com

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