

“Rethinking Treasury” aims to help corporate treasurers prepare for upcoming challenges by providing best practice expertise, insight and analysis from HSBC subject matter experts and industry leaders.



TREASURER'S FAB 5 - HIGHLIGHTS

This year we sat down with 6 **Corporate Treasurers** to look back on their careers and share insights on the treasury function including its challenges by answering our Fab 5.

- What experience has been most valuable to you along the way?
- What is the biggest challenge you currently face?
- How is the performance of your treasury group measured?
- What takes up most of your time?
- How is technology affecting their treasury function?

We thought it would be appropriate for a year-end review - the complete version of all the newsletters published this year can be found on the links below and are found on the GBM website and the [HSBC GB&M LinkedIn page](#)

[Vincent Chow](#) [Alicia Nunez de la Huerta](#) [Anthony Buchanan](#) [Colleen Ostrowski](#) [James Bracewell](#) [Christof Nelischer](#)

RISK MANAGEMENT

Rethinking Volatility



Adco Leung, Thought Leadership, Asia-Pacific

- How do you measure risk?
- Is it the best way for your company?
- Key takeaways for Treasurers and CFOs

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BREXIT



The Brexit Saga Continues– is your company prepared for Episode II?

Holger Zeuner, Thought Leadership, EMEA

- What does your Brexit risk scorecard look like?
- Treasurers play a key role as their decisions can assure the hedging strategy reduces the overall financial impact
- Three underlying factors to consider

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US TAX REFORM – PART 1



US Tax Reform a Year Later: Corporate Responses

Julie Bennett, Head of Thought Leadership, Americas

- Determining provisions on investment, capital structure and risk management is a common challenge for companies
- We review actions companies have taken in response to some of the key changes in the treatment of overseas earnings

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THE ECONOMICS OF THE HOLIDAYS



Anatomy of the US luxury consumer

Provided by HSBC GLOBAL RESEARCH

- Our new proprietary survey focuses on US consumer aspirations of premium goods
- While the outlook remains positive, US consumers aren't prioritizing luxury as much as Chinese consumers
- Learn about favourite brands and up-and-coming trends in luxury, tech, beverages and more

[Click here for full article](#)

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